



September 8, 2006

FOR IMMEDIATE RELEASE

**SIXTH AVENUE ELECTRONICS TO HOST A FREE SOCCER CLINIC
FOR KIDS, FEATURING THE NEW YORK RED BULLS**

For Immediate Release. Please contact Shannon Noce at 973-924-8459
or snoce@nextadv.com.

-Sixth Avenue Electronics Invites All Area Children To Learn From The Pros -

Jersey City, NJ- Sixth Avenue Electronics (www.6ave.com), New Jersey's premier source for high end electronics, will host a free soccer clinic for kids on Sunday, September 17th at 3 pm. The event will take place directly outside of Sixth Avenue's Jersey City store, located at 701 Route 440 South in Jersey City, NJ. Six Major League Soccer camp professional coaches will conduct the clinic and will ensure all children get a chance to participate. Two team members from the New York Red Bulls will also be in attendance to sign autographs and take pictures with participants from 4-5:30pm.

With all of the excitement surrounding the World Cup in the very recent past, there is no better time to introduce children to the sport of soccer and help foster a healthy, active lifestyle. This event is sure to give participants a new appreciation for the game and the skills necessary to play in the future. Sixth Avenue Electronics, Panasonic, and the American Youth Soccer Organization (AYSO) are proud to offer this event free of charge to all area children who wish to participate.

Throughout the day, participants will learn the skills necessary to play and enjoy the game of soccer from professional coaches. Inside the store, children will be able to pose for pictures against a soccer back drop. Panasonic, the official sponsor of the New York Red Bulls, will also be giving away tickets to future Red Bulls soccer games to customers who purchase selected Panasonic items during the clinic.

6th Avenue Electronics – The Premiere Source for high-end electronics and accessories. With firm roots in the consumer electronics industry and a growing chain of stores 6th Avenue Electronics is paving the way into the future. A six time consecutive winner of Audio/Video International Magazine's Retailer Of The Year award, our leadership is empowered by our commitment to customer service and care.

###