



# SIXTH AVENUE ELECTRONICS

## **GET ROCKIN' RIGHT OUT OF THE BOX - TIPS FOR USING YOUR NEW MP3 PLAYER**

Springfield, NJ - December 20, 2004 - If the holidays bring you the gift you've been dreaming of all year, the elusive MP3 player, now what? How do you begin to setup your new toy? To create your ideal playlist? Tom Galanis, Vice President of Operations for 6th Avenue Electronics, the premiere source for high-end electronics and accessories, offers these tips:

1. Charge the MP3 player - Nothing works without power. Most MP3 players take an average of six hours to fully charge. While you are waiting for your favorite gift to charge you can be reading the User's Guide.
2. Read the User's Guide - Most people skip right over the most important step in learning about a new gadget. Everything you need to know to get started is contained within the User's Guide! (It's why they print it.)
3. Install the provided software on your personal computer - Before you can begin downloading your favorite tunes, you must first install the software from the disk that was provided with your MP3 player to your own computer.
4. Download your music - Now that you've completed all of the steps for set up, you can finally start downloading your music. There are multiple ways this can be done. Here are three:
  - a. Download your CD collection to your music library. (Again the User's Guide is a handy tool for how to do this.)
  - b. Use certified online music stores to download songs and albums. Songs from these websites charge a fee. Some examples include: iTunes.com (for iPods only), Napster.com and Rhapsody.com.
  - c. You can also download music from your favorite artists' or labels' websites. Samplings of these songs are available at no charge.

Following these steps will get you on your way to enjoying your favorite gift as soon as possible. Start downloading, creating playlists and moving around town to your own beat!

### About 6th Avenue Electronics

6th Avenue Electronics is the premiere source for high-end electronics and accessories. Originally a single retail establishment on 6th Avenue, New York City in 1984, 6th Avenue Electronics has grown into a state-of-the-art retail chain with eight locations throughout New Jersey and more on the way. 6th Avenue Electronics has received many

awards from the consumer electronics industry and recently received the Audio/Video Retailer Of The Year Award from Audio Video International Magazine. For more information, visit [www.6ave.com](http://www.6ave.com).

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