



IT'S A SNAP – TAKING DIGITAL PHOTOS WITH YOUR NEW CAMERA

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-Great Tips To Help New Digital Camera Owners Get Started-

Digital cameras are a popular holiday gift that can create fun, as well as lasting memories. Taking great photos and getting the most out of your new toy can be easy...or exasperating. Tom Galanis, vice president of 6th Avenue Electronics, offers important, but often overlooked, tips to help new digital camera owners get started.

- **Read The Manual:** Don't take short cuts. Read the book, follow the instructions, and you'll have better results and more fun.
- **Register Your Equipment:** New owners should mail in the provided registration card or log onto the provided website to register their equipment allowing the company to honor the warranty and provide product upgrades or useful information.
- **Batteries:** Digital cameras use battery life quickly. Invest in the rechargeable nickel metal hydride (NiMH) batteries. These batteries work best when charged fully and drained fully four times – a process called “cycling”. Buying spare batteries is a good idea for long events.
- **How To Save Power:** Viewing the photo using the LCD screen uses a lot of juice. Save power by using the optical viewfinder and use the screen only when necessary. Purchasing an AC adapter is a good idea too, because it enables the camera to get power from a wall socket while uploading files to the computer.
- **Back Up Your Files:** Back-up your image files often. Copying your digital photographs to CD-R or DVD-R will help ensure your images survive in the event your computer breaks down or gets stolen.
- **Emailing Photos:** Large files take forever to download, so once uploaded to the computer, photos should be downsized to 640 x 480 pixels to be e-mail friendly.
- **Memory Cards:** Although the camera came with a memory card it would be wise to invest in a second card with higher capacity. Once the card is filled, files must

be transferred to a computer. Having a second card allows for more shooting in one sitting.

- **Practice:** Practice makes perfect. Since no money is wasted on film with digital photography, beginners should snap lots of photos and work out the kinks before that big occasion.
- **Online Photo Album:** Once photos are transferred to the computer they can be shared with family and friends through websites such as Ofoto which allow others to view the online album.

About 6th Avenue Electronics

6th Avenue Electronics specializes in customized auto, home and theater electronics and installation, with all work being completed by trained 6th Avenue Electronics personnel. 6th Avenue Electronics is the premiere source for high-end electronics and accessories. Originally a single retail establishment on 6th Avenue, New York City in 1984, 6th Avenue Electronics has grown into a state-of-the-art retail chain with eight locations throughout New Jersey and more on the way. 6th Avenue Electronics has received many awards from the consumer electronics industry and recently received the Audio/Video Retailer Of The Year Award from *Audio Video International* Magazine.

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